

-Press Release--

Hotel With An Environmental Responsibility.

La Quinta, CA, March 2011 ---- The Lake La Quinta Inn has taken the well known green effort one step further with eco-friendly detergents and cleaning products for their laundering and daily housekeeping. The impressive boutique hotel with over 11,000sq ft., includes 13 guest and spa suites with separate event and dining area, has quite the property to make pristine on a daily basis, so it's no wonder this type of change can actually make a big difference. Guests will no doubt enjoy relaxing in a toxic-free hotel, using clean, fresh towels and sleeping on bedding free of laundering chemicals. The decision to change their long standing commercial contracts with both their cleaning products and equipment, with more energy efficient washing and drying units, follows the recent change of their new amenity products. No longer offering those unhealthy and environmentally unconscious mini bottles, the Lake La Quinta Inn is one of the first hotels in the desert to make the switch to a refillable, natural spa collection for hotels. Organic To Green.com, is a Los Angeles brand (launched at Fred Segal) and online store based in Venice, CA and an innovative company on the front lines of treating our bodies and planet better. Guest rooms are now appointed with large refillable bottles, nothing is thrown away or wasted. And if that's not enough, these high-end plant-based products are a natural tea infused formula developed and based on the most exclusive spas in the country - without the harmful chemicals commonly found in most amenity lines. These green improvements are not easy or cheap to make but the Lake La Quinta Inn knows the future of a successful hotel business doesn't stop with their current changes they are making in furniture, flat screen TVs, crisp white bed ensembles, fresh carpet and paint, and redone pool area - it's about balancing corporate responsibility and healthy quality deserved for today's savvy hotel guest.